

NEO COMIC CON³

NEO Comic Con³ • AUGUST 20, 2017 • N. OLMSTED, OH

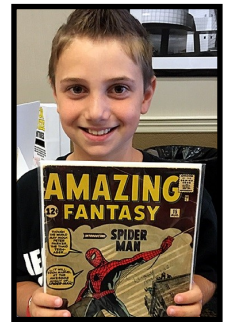


The NEO Comic Con Saga

(So Far...)

We started this convention in 2014 as an idea from a statement, "I could do better than this!"

I was speaking plainly about a comic show that Will (NEO's co-organizer) & I had purchased a table at. This show had less than 100 people thru the doors the entire day & vendors were starving. Will called me out & said, "You should do it!" I am not sure he understood that "I" meant "we" should do it & we scooped up Brian (NEO's Marketing Director) along the way. 100's of man hours later, we are now planning year 3. Holy crap!



A "geek" & "geeks" in the making! NEO Comic Con creator - Shawn Belles - and his sons - Noah & Grayson.

Before move forward into NEO 3, lets reflect back on the previous two shows -

NEO Comic Con (One) was an amazing feat. We had 10 months & our "bull in a china shop" Marketing approach worked. We created a buzz, had 1700 plus attendees driven by curiosity & a need for a big comic show locally. Feedback was overwhelmingly positive. The biggest wins were that we exceeded everyone's expectations, attendees were happy, vendors were happy & we raised over \$1,200 for Make-A-Wish - Ohio, Kentucky & Indiana.

In 2016, we ran NEO Comic Con 2.0 smarter & more fully staffed with wonderful volunteers. We grabbed 25% more floor space & more parking. We kept vendor count down, but added just enough new blood to keep 2.0 fresh. The show floor had an open & airy feel & it was more relaxed. With 16 volunteers, 3 podcasts, 5 Cosplay groups & the Holiday Inn letting us "blow up" their lobby, we were organized & we had a great show. We almost doubled the money raised for Make-A-Wish - Ohio, Kentucky & Indiana at over \$2,200 .

The big announcement for 2017 & NEO Comic Con 3 was finding the North Olmsted Soccerplex. This space gives us double the square footage of 2016 at 26,000 plus. This means we have carefully grown from 100 Vendors & Artist tables to 125 tables & added fresh faces, fresh merchandise. Also we have added a Gaming area. Panel Discussions & Cosplay contests with cash prizes. We want to grow our charity outlay by a third to over \$3,000. We want attendance to hit over 2,000 attendees & most of all, we want to have fun.

If people enjoyed our previous NEO Comic Cons or are a store owner, artist, Cosplayer, or a fan of comic books, please help us build up a buzz in the community & finally follow us on social Media to help make NEO Comic Con 3 the best yet.

Sincerely,

Shawn Belles - NEO Comic Con Creator & Organizer

NEO Comic Con Creator & Organizer - Shawn Belles - IS available & open for interviews

Contact: (P) 330-618-1492 (E) shawnbelles@me.com (M) P.O. Box 160 Mogadore, OH 44260

100s of photos & graphics are available upon request · We look forward to hearing from you!

WWW.NEOCOMICCON.COM • INFO@NEOCOMICCON.COM

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NEO³ • Who? What? Where? When? Why?

Who?

NEO Comic Con³

www.neocomiccon.com

Brought to you by Shawn Belles - NEO Comic Con's Creator & Organizer - volunteers, friends, local vendors & collectors, artists, cosplayers & the North East Ohio community!

What?

An event where the comic book, toy, memorabilia, art & even "odd" collector can enjoy an exciting, family-friendly environment packed with treasures, holy grails, super-powered rings, radioactive spiders & other great buys!

Over 25,000 square feet! With 100 vendor tables! More than 20 artists & guests - Including Kevin (Wolverine) Nowlan! Bob (Batman) Hall! Tony (Black Lightning) Isabella! And More! Cosplay Celebrities & Contests! Gaming & Tournament!

Where?

Soccer Sportsplex
31515 Lorain Road
North Olmsted, Ohio 44070

When?

Sunday, August 20th 2017
10am - 6pm
Admission - only \$7 / Attendees 12 & Under and/or in Costume Get In FREE!!!

Why?

To support the comic & "geek" culture in North Eastern Ohio & surrounding states, to support the local "brick & mortar" stores AND please the comic book & superhero fan in all of us.

In addition to hosting the event, NEO Comic Con 3 will again give a portion of admissions & donations to help a great cause - The Make-A-Wish Foundation - Ohio, Kentucky & Indiana!

But Most Importantly - TO HAVE FUN!!!

NEO COMIC CON³

COMICS • COSPLAY • TOYS • ARTISTS • GAMING & MORE!

N. OLMSTED, OH

Soccer Sportsplex • 31515 Lorain Rd. • 44070

SUNDAY

AUGUST 20TH

SPECIAL GUESTS:

KEVIN NOWLAN

BOB HALL

TONY ISABELLA

MARC SUMERAK

JEREMY FREEMAN

MATT HORAK

DON SIMPSON

DARRYL BANKS

AARON ARCHER

And More!!!

MAGIC

TOURNAMENT!

CONTESTS
&
PRIZES!

FUN!
FUN!!

FUN!!!



HOURS: 10^{AM} - 6^{PM}

ADMISSION: \$7⁰⁰

Ages 12 & Under Get In FREE!

COSPLAY GUESTS:

PRINCESS MORGAN
RUBBER CITY COSPLAY
KNIGHTMAGE
SUPERHEROES TO KIDS
Dr. Who's T.R.A.C.E.
MISS PROCRASTINATION
And More!!!

CHARITY EVENT!
MAKE-A-WISH

NEOComicCon.com

facebook.com/NEOComicCon

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